

STORY BOARD





CLIENT

Erase Racism - is a regional organization that leads public policy advocacy campaigns and related programmatic initiatives to promote racial equity in areas, such as housing, public school education, public health and community development. It engages in a variety of research, education and consulting activities to address institutional and structural racism, primarily in Long Island



OBJECTIVE

To expose forms of racial discrimination and advocate for laws and policies that help eliminate racial disparities, particularly in the areas of housing, community development, public education and health through the crowdsourced collection of personal narratives.



CONCEPT

The essential concept of the game is twofold:

To build an online interactive platform for participants to test their assumptions about the reality of structural racism in their neighborhood.

To use the physical and virtual collection of personal stories to better understand the myriad ways structural racism effects people on Long Island. Using both a web platform as well as physical cards, the platform works as an event out in the community as well as an interactive repository online.



PRECEDENT

SPENT

1st person narrative game illustrating ways in which people fall into debt.

The game is determined. There is no way not to fall into debt.

Provides no resource to see how others experienced the game.

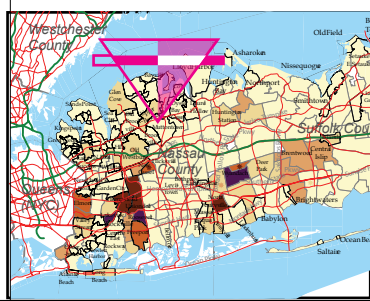
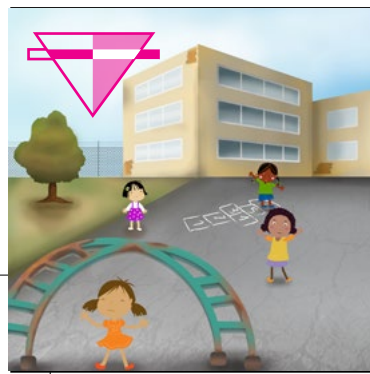
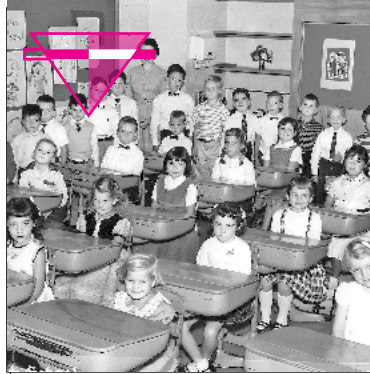
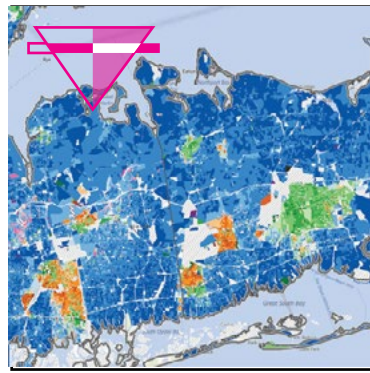
THE REAL GAME OF LIFE

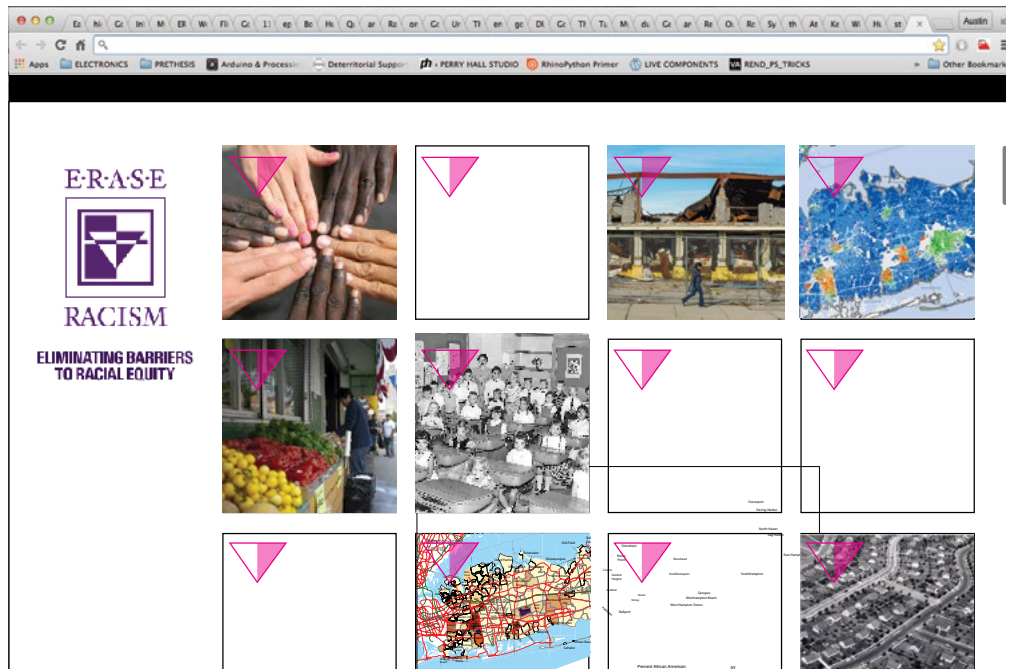
Erase Racism's board game showing how ethnicity and socio-economic status change the actual rules to the "game of life"

Humans of New York

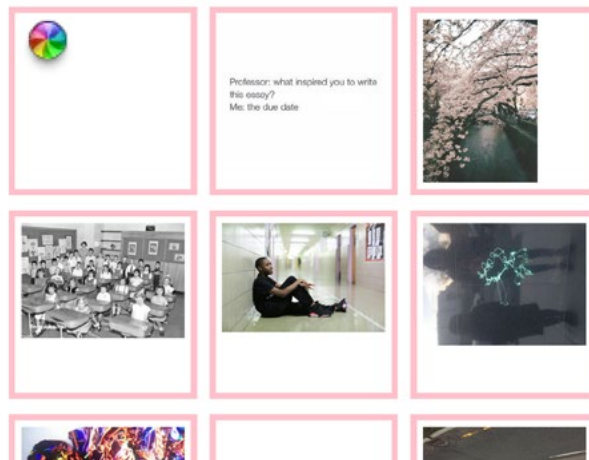
Using interviews to capture personal experience about complex issues related to the built environment

E-R-A-S-E
RACISM



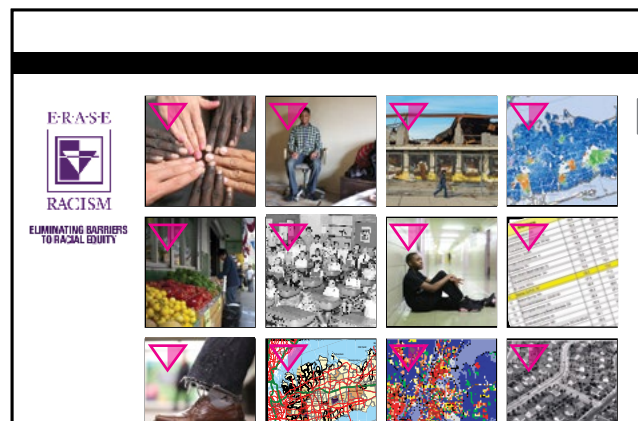


STORY BOARD

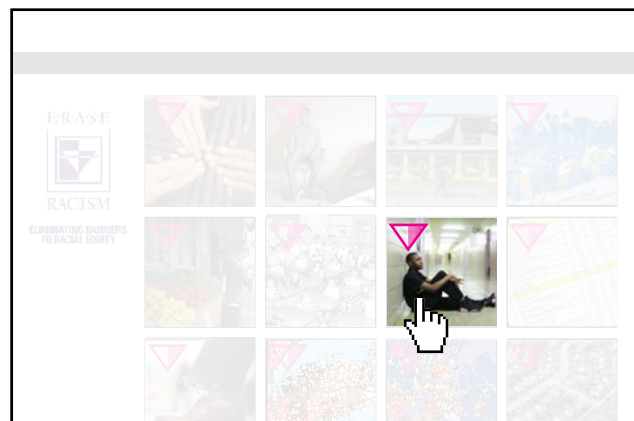


User experience

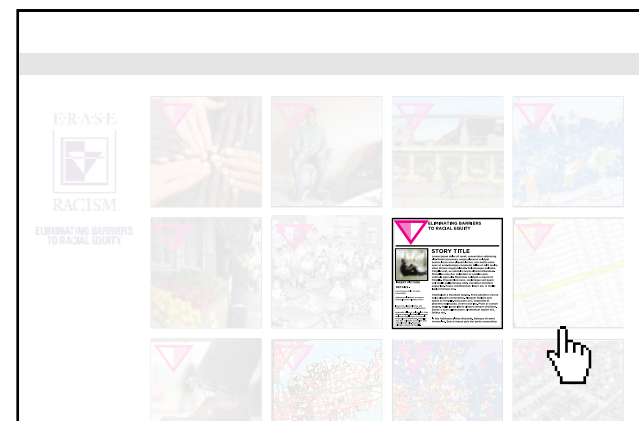
web page



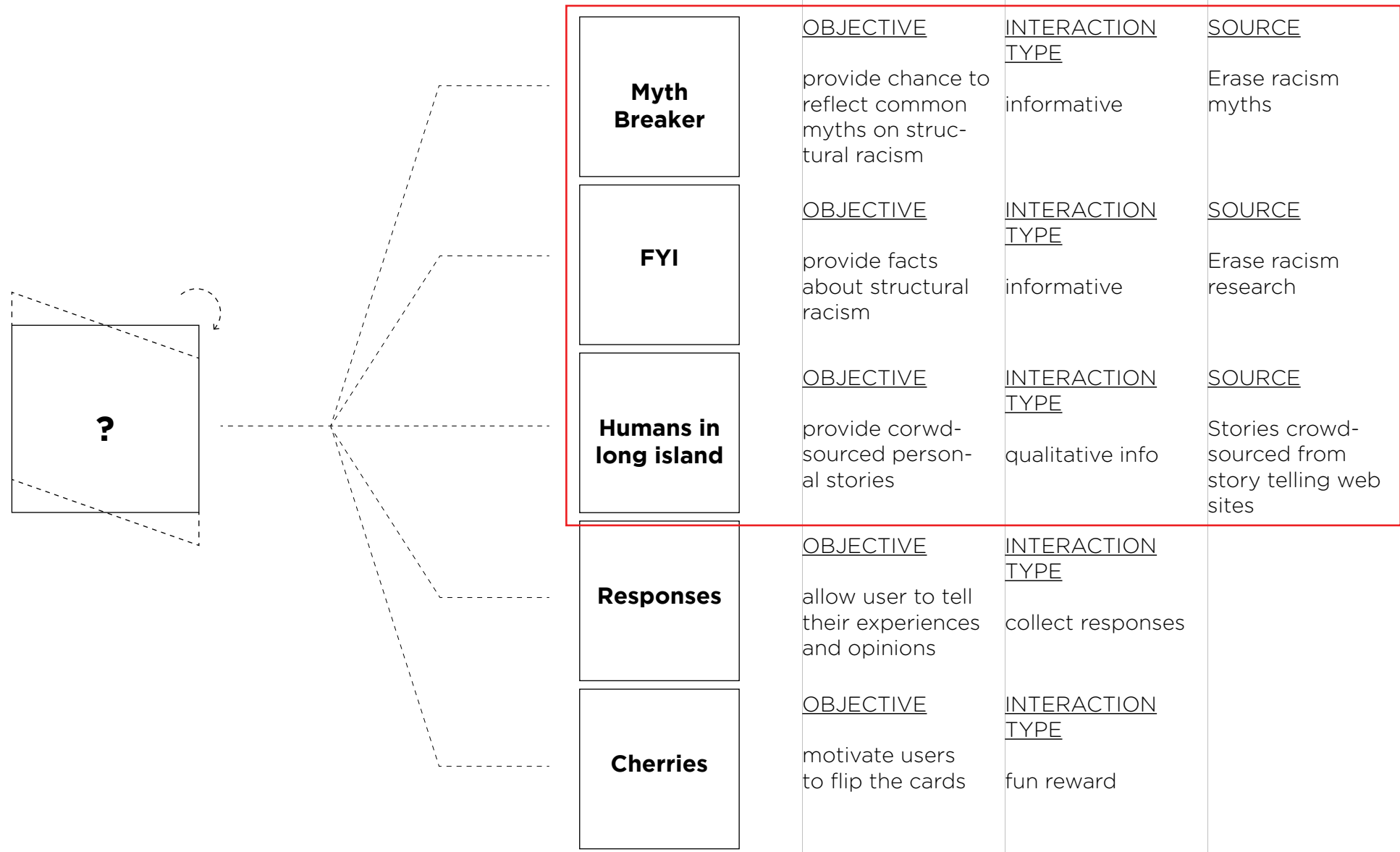
click & flip



content



TYPES OF CARDS

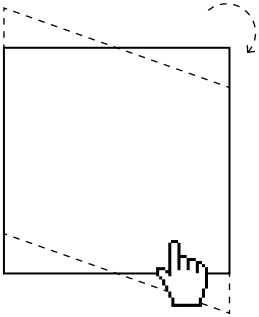


Myth Breaker

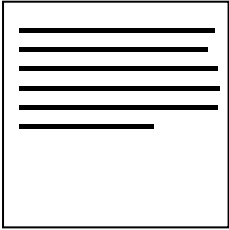
<u>OBJECTIVE</u>	<u>INTERACTION TYPE</u>	<u>SOURCE</u>
provide chance to reflect common myths on structural racism	informative	Erase racism myths

Race is too divisive to talk about.

the myth



flip



the truth

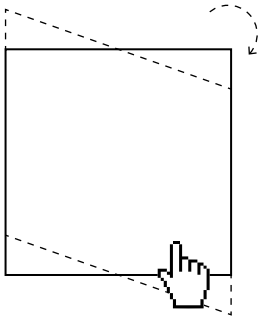
To not talk about race actually worsens the problem. It masks racial disparities and hinders social justice.

FYI

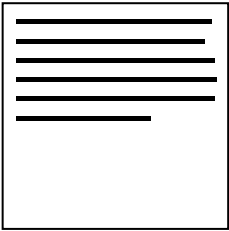
<u>OBJECTIVE</u>	<u>INTERACTION TYPE</u>	<u>SOURCE</u>
provide facts on structural racism	qualitative info	Erase Racism's research results



Map, graph



flip

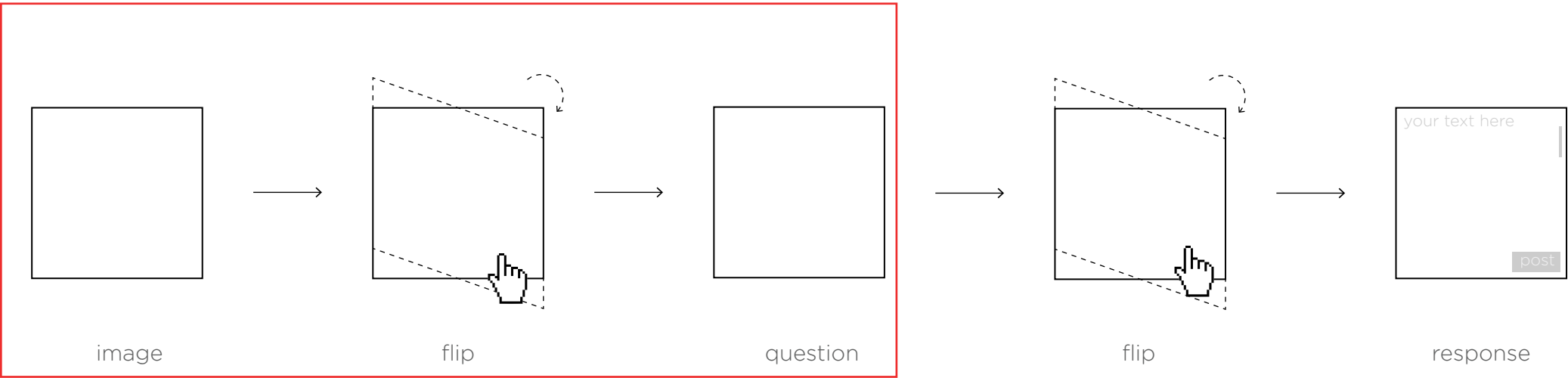


facts

Long Island continues to be one of the most racially segregated regions in the country, ranking tenth in terms of the highest levels of segregation between blacks and whites.

Responses

<u>OBJECTIVE</u>	<u>INTERACTION TYPE</u>
allow user to tell their experiences and opinions	collect responses



Humans in long island

OBJECTIVE

provide crowd-sourced personal stories

INTERACTION TYPE

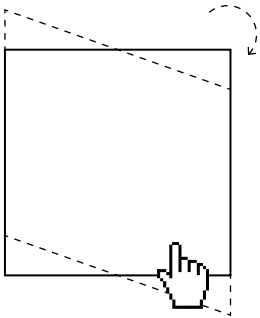
qualitative info

SOURCE

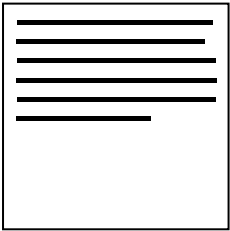
Stories crowd-sourced from story telling web sites



image



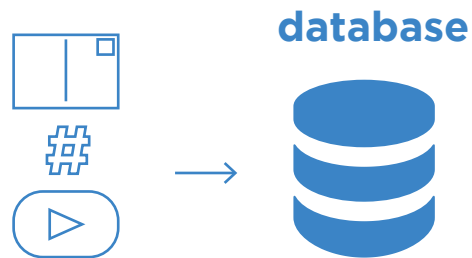
flip



stories

“The buildings are filthy in the housing projects. You look around and see a lot of negative things, and you can’t help but feel like you’re a part of something negative, and that maybe you’re something negative. Part of me wants to leave. But part of me wants to stay, because I have a lot of family nearby, and I don’t want to live far away from them.”

| Humans of New York



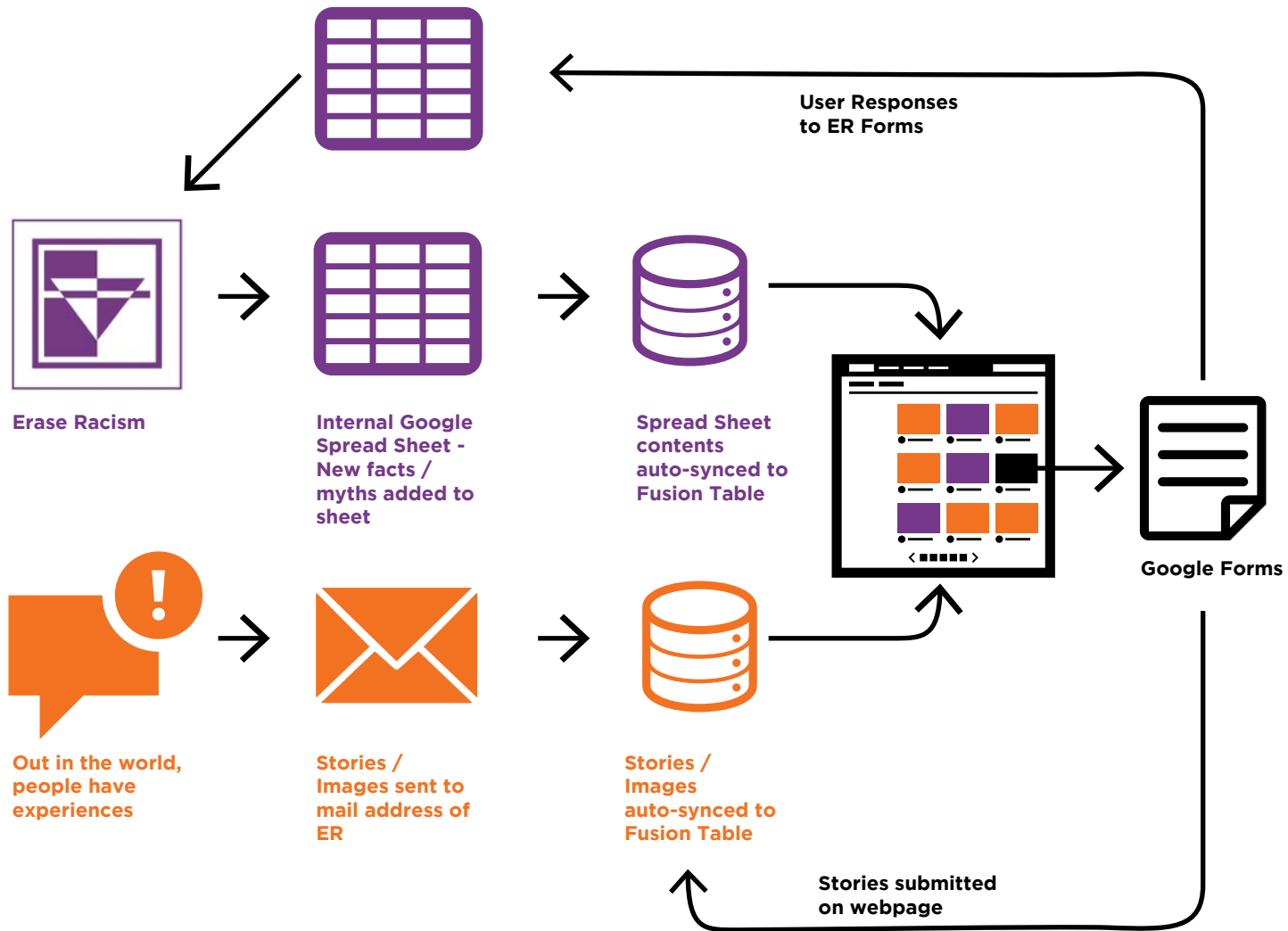
Integrate to the web

VIRTUAL

Collect reactions on Instagram, twitter via IFTTT
Upload email responses (image / text) to database
Connect youtube channel of interviews to storyboard

ANALOG

Take picture / scan postcard - upload to database



BACKEND WORK FLOW



Promotion strategy

VIRTUAL

May 2015 Pre - Release through mailing list
- bond & inform existing members

ANALOG

June 3, 2015 Erase Racism Banquet
- Demo of the platform
- Collect stories from postcard
- Take video interviews

Strategies for Turnover 2.0



Strategies for adding content / Strategies for controlling content.

- Create custom receiving email
- Organize management for maintenance of Fusion Table, Technologist / Intern maintenance
- Uploading media of physical cards to internet (through email)





Focus Group

Composed of MIT students

Send out ArchAll email for interested students and creative technologists for feedback both on awareness building and mechanics


Feedback based in 2 primary modes

- Game mechanics - ease of use - backend**

- Awareness building - how did participation affect participant's awareness of the issue both in LI as well as here at MIT?**

Post card - FUTURE DEVELOPEMENT


(insert question here)



The front of the postcard features a large rectangular area for a question. Below the text "(insert question here)" are three simple line-art icons: a pink open book, a green heart rate line, and an orange house.

front: question

Once, I experienced ...



Erase Racism
6800 Jericho Turnpike,
Suite 109W
Syosset, NY 11791-4401

email submission:
info@eraseracismny.org

Instagram submission:
post with #eraseracism

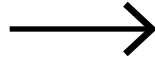
The back of the postcard features a large speech bubble for a response, a small square box for a stamp, and contact information for Erase Racism.

back: respond



REWARDS

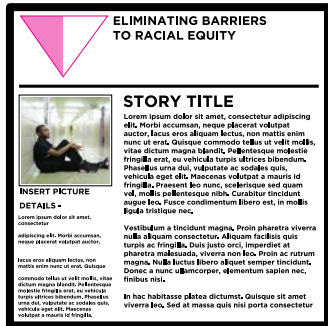
Embed incentives for users to explore the page more. Cherry system which records click count and generates dynamic web content.



Forms

Embedding forms is the primary focus for future development. Their function is double:

- 1 - Allow users to contribute stories via the web page
- 2 - Allow users to respond to ER's questions as in a survey



Post Card / Style

The page isn't stylish enough. Also, the printing of physical post cards should allow there to be a physical reference for the online platform.

Back face of card styled as originally designed

Integrate web interface more with physical post cards



Evaluation of implementation

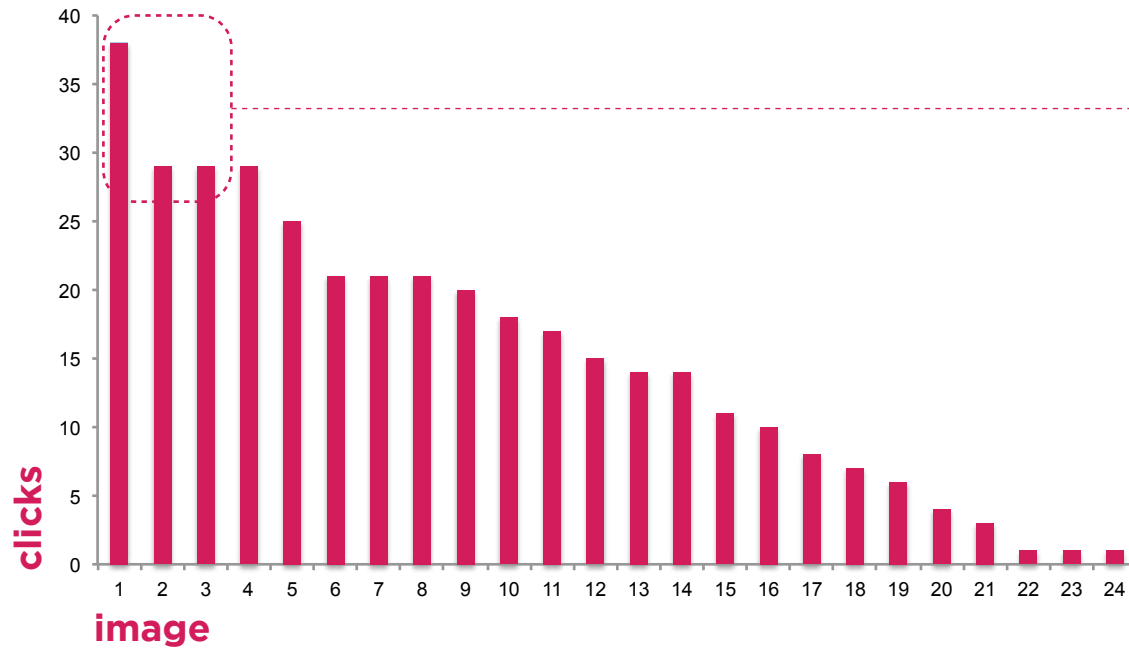
CRAZY EGG

A service that tracks the number of visitors, tracks clicks and generates a heat map, scroll map and a confetti report.

COMMENTS

user feedback, opinions

340 visits / 875 clicks / 1 day 6 hours 20 mins

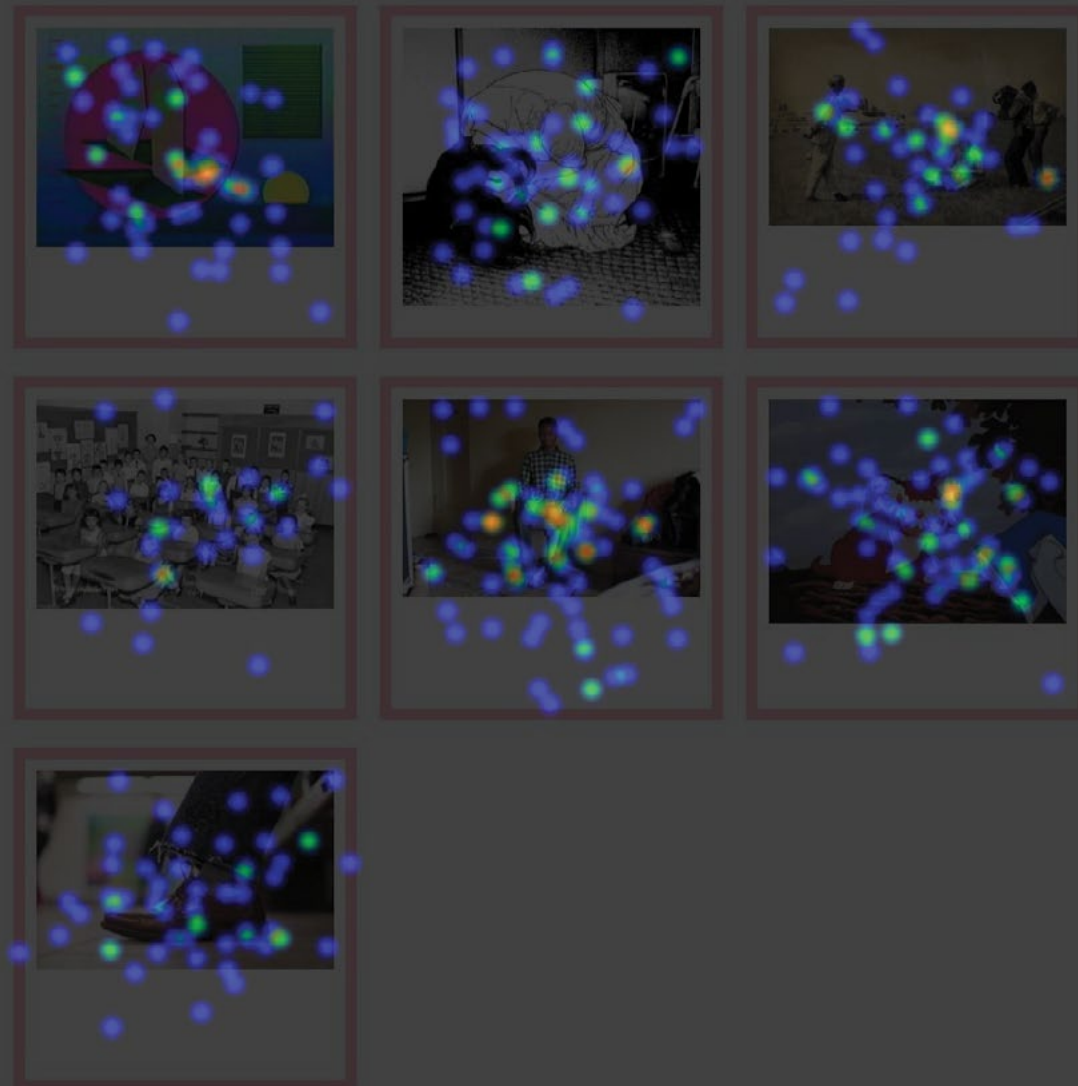


Everyone
should be
responsible
for
themselves.

Race is too
divisive to
talk about.

Top 3 cards

STORY BOARD



HEAT MAP

concentration of clicks
on the central and first image

a need to make the site
refreshable when
clicking the title

STORY BOARD

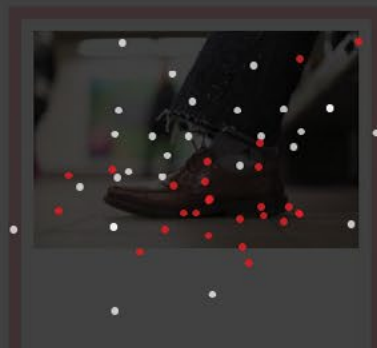
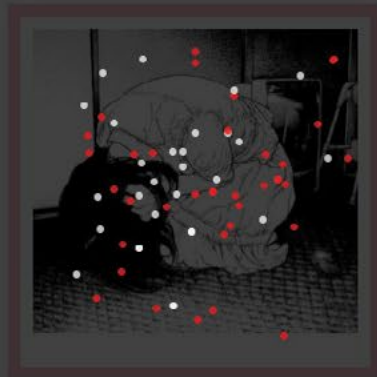
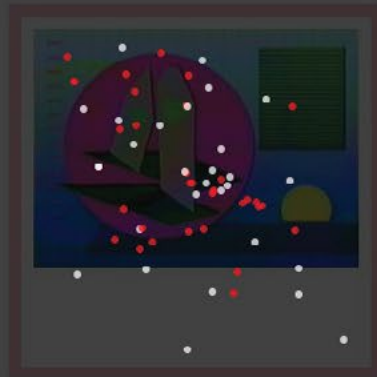


SCROLL MAP

less then 50percent
of the users did not
scoll down

>> suggests a
change in layout

STORYBOARD



CONFETTI

Half of the visitors
were returning
visitors

New vs Returning	
<input checked="" type="checkbox"/> Name	Amount
<input checked="" type="checkbox"/> Returning	<div><div></div></div> 500
<input checked="" type="checkbox"/> New	<div><div></div></div> 375
Total	875

Comments

Story submission via email is complicated

Having all content accumulating would be better than having only a selection of the total content

There is already a subreddit for story collection

SUMMARY of evaluation

User activity

- Click-stat off the chart

- Higher ratio of returning users

Layout

- some suggestions on the layout: accomulative layout, center important images

Content

- provocative text draws clicks

QUESTIONS?

Story Board Manual

1. Web site functionalities
2. Humble beginnings
3. Attatch an image!
4. If this then that
5. Database access
6. Database structure
7. Controlling information
8. Sync spreadsheet to fusion table!
9. From Fusion Table to Website

Web site functionalities

The website is the final result of a simple backend for people to share content over email.

It is an array of images that come from two sources.

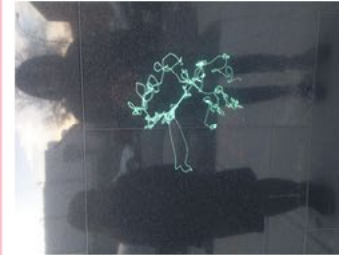
One is Erase Racism - Their selection of information users of the website can learn about.

Two is the “Crowd” - All the people in Long Island and elsewhere who are effected in some way by structural racism.

STORY BOARD



Professor: what inspired you to write
this essay?
Me: the due date



Web site functionalities

Using a simple flip function, the images arrayed upon first visiting the website reveal text related to information and narratives of people's experience. The relationship of front and back information enables a more engaging interface where users match image and content.

STORY BOARD

WORK, WORK, WORK // May
11, 2015 at 02:57PM

I wish I knew earlier that
writing the thesis book took so
much time... // May 10,
2015 at 06:39PM

At this time of the semester, I
usually feel exhausted and
anxious since there is so much
work to do. But one benefit of
staying in the studio is that I
can feel the support and warm
from friends. It is unbelievable
that I'm going to graduate soon
and possibly not a student
anymore. Today is mother's day.
Many friends posted their photos
with mum which are very
touching. I am a little jealous
that some of their mums look
very young, and I wish my mum
can be younger too. She sent me
a photo of the flower blossom in
the balcony yesterday and she
seems very happy. I wish I can

As a direct result of patterns
of housing segregation, only 3%
of Long Island's black students
and 5% of Latino students have
access to high performing
schools as compared to 28% of
white students. Our studies also
shows that even the most
affluent black and Hispanic
homeowners are segregated into
majority black and Hispanic
communities with high
concentrations of poverty.
// 2015-05-10

"What's your biggest goal in
life?" "I want to make it out of
the hood. I don't have to go
that far. But if I can just live
an inch outside, then I'll feel
safe and know that I'm
straight." | Humans of New York
// 2015-05-10

Education can be a selfish
exercise. What am I learning,
what have I gained, how does
this benefit me? I don't want to
be desensitized, unable to
capture quiet brilliance when
you pass it on the street.
Dreaming small is underrated.
// May 11, 2015 at 02:33PM

MY MIND IS A MIRROR // May
11, 2015 at 02:39PM

Integrated school systems
generally result in improvement
in academic achievement for all.

Just a quick anecdote, our
current studio project is a
collective one. We've been

Humble Beginnings

The process of collecting stories is simple. Participants send emails with specified Subject lines to Erase Racism's custom Gmail address.

The body of their email constitutes the back of the cards.

Erase Racism's Email

Subject Line

Story to Share

Post Card

ENTER ERASE RACISM'S CUSTOM EMAIL HERE

Post Card

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Sans Serif

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Attach an Image!



Attached images in emails with the appropriate subject line **with** by added to Data base automatically.

If This Then That

This simple recipe from IFTTT searches for emails with the appropriate subject line and automatically adds them to our Spread Sheet.

It runs everytime an email reaches your inbox with the right subject signifier.

[My Recipes](#)[Browse](#)[Channels](#)[newcubes ▾](#)

Recipe ID 23237908

[◀ Back to My Recipes](#)

New email in inbox from
search for [subject: Erase
Racism Fact](#)

Add row to spreadsheet in
[newcubes@gmail.com's Google Drive](#)

Recipe Title

ERACISM FACTS

use '#' to add tags

Turn off

Publish

Check

Log

Delete

created May 08, 2015

last run May 08, 2015

run 5 times

Recipe based on
[FOR THE BABIES](#)
by [newcubes](#)

If This Then That

This simple recipe from IFTTT searches for emails with the appropriate subject line and automatically adds them to our Spread Sheet.

It runs everytime an email reaches your inbox with the right subject signifier.

The recipes of IFTTT specifies what aspects of the email are added to which columns in the Spread Sheet.

Add row to spreadsheet

This Action will add a single row to the bottom of the first worksheet of the spreadsheet you specify. NOTE: A new spreadsheet is created after 2000 rows.



Spreadsheet name

will create a new spreadsheet if one with this title doesn't exist



Formatted row

use "|||" between cells



Drive folder path

Format: some/folder/path (defaults to "IFTTT")

Database access

All spreadsheets that serve as a database for the website can be accessed through the Google drive of Erase Racism's account.

They can access, see, modify content, add content directly to the spreadsheet and it will automatically be added to the 'StoryBoard' website.



Search Drive



+Austin



2



Recent



NEW



My Drive



Shared with me



Google Photos



Recent



Starred



Trash

Today



Erase_Racism_Inf...



HOW GOOD IS IT...

Earlier this month



ERASE_RACISM_...



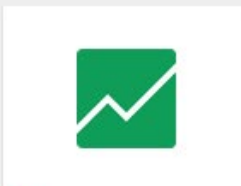
ERACISM_KITTY



CIVIC TECHNOLO...



CIVIC TECHNOLO...



Erase Racism Fa...



150508 SANDBO...



Select a file or folder to view its details.

Database structure

The spreadsheet that stores all emails containing 'Post Card' as subject line. Each row stores different information: date, story, attachment.

The Date row records when the email arrived. Story row stores all text that was in the body of the email. And finally, the attachment row saves the attachment to the email as an url that will be grabbed through the html code and be displayed on the website.



ERASE_RACISM_STORY_BOARD ☆

newcubes@gmail.com

File Edit View Insert Format Data Tools Add-ons Help Last edit was 5 days ago

Comments

Share

fx | I wish I knew earlier that writing the thesis book took so much time...

	A	B	C	D	E	F	G
1	DATE	STORY	ATTACHEMENT	rowid			
2	May 03, 2015 at 05:18PM	real cool time	https://locker.iftt.com/f/f4b3ae34-75	9001			
3	May 03, 2015 at 05:19PM	a good life	https://locker.iftt.com/f/d2c4b675-4	9002			
4	May 05, 2015 at 05:43PM	PROTECT ME FROM WHAT I WANT!!!	https://locker.iftt.com/f/e9ec61da-5	14001			
5	May 05, 2015 at 09:42PM	1969, take along workspace for the nomadic worker. Hans Hollein.	https://locker.iftt.com/f/f09bf664-0d	15001			
6	May 09, 2015 at 01:03PM	AWS	https://locker.iftt.com/f/62a0b13d-5	26002			
7	May 09, 2015 at 05:05PM	CAT NO NEED FLOWER CROWN	https://locker.iftt.com/f/66aa7594-4	27001			
8	May 10, 2015 at 04:35PM	These are my final days at MIT. Things have gotten intense because	https://locker.iftt.com/f/51ece366-e	27002			
9		At this time of the semester, I usually feel exhausted and anxious since					
	May 10, 2015 at 06:29PM	Today is mother's day. Many friends posted their photos with mum	https://locker.iftt.com/f/45b83535-a	29001			
10	May 10, 2015 at 06:39PM	I wish I knew earlier that writing the thesis book took so much time.	https://locker.iftt.com/f/6faaea06-d4	30001			
		Today a top priority was to tie-dye T-Shirts for our studio.					
11							
	May 10, 2015 at 09:38PM	This wasn't an academic priority, but it was still a priority. See attached	https://locker.iftt.com/f/2055358b-7	25002			
12	May 11, 2015 at 02:33PM	Education can be a selfish exercise. What am I learning, what have	https://locker.iftt.com/f/764ea56f-62	31001			
13	May 11, 2015 at 02:39PM	MY MIND IS A MIRROR	https://locker.iftt.com/f/fecf0e3b-9b	31002			
14	May 11, 2015 at 02:43PM	low hanging fruit	https://locker.iftt.com/f/254fafa0-7d	21003			
15	May 11, 2015 at 02:54PM	Sunsets in corners	https://locker.iftt.com/f/76b35dfd-0e	32001			
16	May 11, 2015 at 02:55PM	Scream Wildly	https://locker.iftt.com/f/8f1ab9c8-9c	32002			
17		WORK, WORK, WORK					
	May 11, 2015 at 02:57PM		https://locker.iftt.com/f/9bb55833-5	31003			
18	May 11, 2015 at 03:05PM	-offset on the right-offset on the left-turtles are great , come on tonight	https://locker.iftt.com/f/a0e88db6-c	31004			
19	May 11, 2015 at 03:05PM	IT WILL BE OVER SOON	https://locker.iftt.com/f/37fbd20b-71	24003			
20		The base system					
	May 11, 2015 at 06:19PM	<<<	https://locker.iftt.com/f/b51335da-9	22002			
21				33001			
22	May 12, 2015 at 11:38AM	Just a quick anecdote, our current studio project is a collective one	https://locker.iftt.com/f/843ab396-8	28002			

+



Sheet1



Database edit - control information

By simply inserting, editing or deleting the row of the google spreadsheet, Erase Racism can control the information that goes into the website.

To add a row to the spreadsheet, one can access:

Insert > Row below

ERASE_RACISM_STORY_BOARD ☆

newcubes@gmail.com

File Edit View Insert Format Data Tools Add-ons Help Last edit was 5 days ago

Comments Share

Row above

Row below

Column left

Column right

New sheet

Comment ⌘+Option+M

Note Shift+F2

Function

Chart...

Image...

Link... ⌘K

Form...

Drawing...

7x

I wish I knew earlier...

much time...

DATE

May 03, 2015 at 05:1

May 03, 2015 at 05:1

May 05, 2015 at 05:4

May 05, 2015 at 09:4

May 09, 2015 at 01:0

May 09, 2015 at 05:0

May 10, 2015 at 04:3

May 10, 2015 at 06:2

May 10, 2015 at 06:3

May 10, 2015 at 09:3

May 11, 2015 at 02:3

May 11, 2015 at 02:35PM

May 11, 2015 at 02:43PM

May 11, 2015 at 02:54PM

May 11, 2015 at 02:55PM

May 11, 2015 at 02:57PM

May 11, 2015 at 03:05PM

May 11, 2015 at 03:05PM

May 11, 2015 at 06:19PM

May 12, 2015 at 11:38AM

ATTACHEMENT

rowid

9001

9002

14001

15001

26002

27001

27002

29001

30001

25002

31001

31002

21003

32001

32002

31003

31004

24003

22002

33001

28002

WHAT I WANT!!!

space for the nomadic worker. Hans Hollein.

VER CROWN

ys at MIT. Things have gotten intense because

hester, I usually feel exhausted and anxious si

r. Many friends posted their photos with mum

at writing the thesis book took so much time.

as to tie-dye T-Shirts for our studio.

nic priority, but it was still a priority. See attach

selfish exercise. What am I learning, what have

MY MIND IS A MIRROR

low hanging fruit

Sunsets in corners

Scream Wildly

WORK, WORK, WORK

-offset on the right-offset on the left-turtles are great , come on tonig

IT WILL BE OVER SOON

The base system

<<<||

Just a quick anecdote, our current studio project is a collective one

Sheet1

✓

or just click the last row and add information.

ERASE_RACISM_STORY_BOARD ☆

newcubes@gmail.com

File Edit View Insert Format Data Tools Add-ons Help Last edit was 5 days ago

Comments Share

fx

	A	B	C	D	E	F	G
14	May 11, 2015 at 02:43PM	low hanging fruit	https://locker.iftt.com/f/254fafa0-7d	21003			
15	May 11, 2015 at 02:54PM	Sunsets in corners	https://locker.iftt.com/f/76b35dfd-0e	32001			
16	May 11, 2015 at 02:55PM	Scream Wildly	https://locker.iftt.com/f/8f1ab9c8-9c	32002			
17		WORK, WORK, WORK					
	May 11, 2015 at 02:57PM		https://locker.iftt.com/f/9bb55833-5	31003			
18	May 11, 2015 at 03:05PM	-offset on the right-offset on the left-turtles are great , come on tonig	https://locker.iftt.com/f/a0e88db6-c	31004			
19	May 11, 2015 at 03:05PM	IT WILL BE OVER SOON	https://locker.iftt.com/f/37fd20b-71	24003			
20		The base system					
	May 11, 2015 at 06:19PM	<<<//	https://locker.iftt.com/f/b51335da-9	22002			
21				33001			
22	May 12, 2015 at 11:38AM	Just a quick anecdote, our current studio project is a collective one.	https://locker.iftt.com/f/843ab396-8	28002			
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Sheet1

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Sync spreadsheet to fusion table!

We wrote a code that syncs the google spreadsheet to the google fusion table, which is the ultimate database for the website.

The code lives inside the google spreadsheet in the script editor.

Currently, the syncing happens at a certain interval of time but it is possible to make a button for syncing.

Once this is set up, you should not have to tamper with it.

Erase_Racism_Story_Board

newcubes@gmail.com

File Edit View Run Publish Resources Help

Select function

Code.gs

Code.gs x

```
1  /**
2  * AppsScript script to run in a Google Spreadsheet that synchronizes
3  * Google Forms responses with a Fusion Table.
4  */
5
6  var DOCID;
7  var ADDRESS_COLUMN;
8  var LOCATION_COLUMN;
9  var TIME_ZONE;
10
11 /**
12 * Do-nothing method to trigger the authorization dialog if not already done.
13 */
14 function checkAuthorization() {
15 }
16
17 /**
18 * Syncs the Fusion Table to the form data. Run this every hour or so.
19 */
20 function sync() {
21   init();
22
23   // Get the data in the spreadsheet and convert it to a dictionary.
24   var sheet = SpreadsheetApp.getActiveSheet();
25   var lastRow = sheet.getLastRow();
26   var lastColumn = sheet.getLastColumn();
27   var spreadsheetData = sheet.getRange(1, 1, lastRow, lastColumn);
28   var spreadsheetValues = spreadsheetData.getValues();
29   var columns = spreadsheetValues[0];
30   var spreadsheetMap = mapRowsByRowId(columns,
31     spreadsheetValues.slice(1, spreadsheetValues.length));
32
33   // Get the columns in the spreadsheet and escape any single quotes
34   var escapedColumns = [];
35   for (var i = 0; i < columns.length; i++) {
36     var columnName = columns[i];
37     columnName = escapeQuotes(columnName);
38     escapedColumns.push(columnName);
39     if (column === ADDRESS_COLUMN) {
40       escapedColumns.push(escapeQuotes(LOCATION_COLUMN));
41     }
42   }
43
44   // Get the data from the table and convert to a dictionary.
```

Fusion table

The fusion table is the ultimate database that stores information that goes into the website. Even though fusion table has the functionalities to edit the content,

WE STRONGLY RECOMMEND TO DO ALL MODIFICATIONS IN THE SPREADSHEET.

FYI, MYTHS, STORIES

Add Attribution · Edited on May 10, 2015

File Edit Tools Help

Rows 1 ▾

Cards 1

Map of Location



Filter ▾

No filters applied

1-10 of 10

Date	Text	image
2015-05-10	Race and class are intertwined. Having a racial hierarchy that allows some groups access to more resources than others creates racial disparities in wealth accumulation.	http://40.media.tumblr.com/54e1e8d6a99344dc5038abaa564d5170/tumblr_no4area0jr1rk5137o1_500.png
2015-05-10	To not talk about race actually worsens the problem. It masks racial disparities and hinders social justice.	http://41.media.tumblr.com/a1495dc0d8145bbb137d8927cfdc0d31/tumblr_no4aqumroK1rk5137o1_500.png
2015-05-10	Public policy helped create and maintain racial disparities both presently and in the past. Humans are interconnected. What happens to one affects all.	http://41.media.tumblr.com/eb78f02f707e741cab811b28f67c2a32/tumblr_no4ar3gqph1rk5137o1_1280.png
2015-05-10	"What's your biggest goal in life?" "I want to make it out of the hood. I don't have to go that far. But if I can just live an inch outside, then I'll feel safe and know that I'm straight." Humans of New York	https://40.media.tumblr.com/ed794f6a1102d34a2a965fd8b32da5e6/tumblr_no4bpIdPMz1rk5137o1_540.jpg
2015-05-10	Integrated school systems generally result in improvement in academic achievement for all. The cost of integration to white students is non-existent.	https://40.media.tumblr.com/85007cc7cd48a109e22d4253b01bbc6b/tumblr_no4bbx8cky1rk5137o1_1280.png
2015-05-10	As a direct result of patterns of housing segregation, only 3% of Long Island's black students and 5% of Latino students have access to high performing schools as compared to 28% of white students. Our studies also shows that even the most affluent black and Hispanic homeowners are segregated into majority	https://40.media.tumblr.com/d555b6b7539b63426e048dd7d078288f/tumblr_no4biyTHrH1rk5137o1_540.jpg

From Fusion Table to Website

The information grabbed from the fusion table that is synced to the google spreadsheet is called to the website through REST API services. That call is made in the HTML code that is the source file for the webpage.

Each fusion table has a unique table id that is inserted in the code.

This is where all graphical modification happens, and the random selection of information grabbed from the fusion table as well.

```
Sublime Text 2  File  Edit  Selection  Find  View  Goto  Tools  Project  Window  Help  3  UNREGISTERED
Index_onBirthday_FIX.html
Index_onBirthday_FIX.html x
139  $(function() {
140      // define api call
141
142      apistringRows = "https://www.googleapis.com/fusiontables/v2/query?sql=SELECT%20count()%20FROM%2015svfw2Wkfyqnn-
cEcRun07WPDah0QunVDB1YNGmR&key=%20AIzaSyA7P5SJNdhCVXn2bG0PzjEUaZcEI9sCE8";
143
144      //get data
145      rowCountfinder = $.get(apistringRows, function(d) {
146
147          // iterate over each 'row' of data based on response from fusion tables
148          rowCount = Number(rowCountfinder.responseJSON.rows[0]);
149          console.log(rowCount)
150          offset = Math.floor(Math.random()*rowCount);
151
152          apistring = "https://www.googleapis.com/fusiontables/v2/query?sql=SELECT+++FROM%2015svfw2Wkfyqnn-
cEcRun07WPDah0QunVDB1YNGmR%20OFFSET%20"+offset+"%20LIMIT%209&key=%20AIzaSyA7P5SJNdhCVXn2bG0PzjEUaZcEI9sCE8";
153          makeCardsFromApistring(apistring);
154
155      })
156
157
158      apistringRows2 = "https://www.googleapis.com/fusiontables/v2/query?sql=SELECT%20count()
%20FROM%201eZJHsABfquT2C6Pit7fVBfR6wqqiXrTRM1ix46Hk&key=%20AIzaSyA7P5SJNdhCVXn2bG0PzjEUaZcEI9sCE8";
159
160      //get data
161      rowCountfinder2 = $.get(apistringRows2, function(d) {
162
163          // iterate over each 'row' of data based on response from fusion tables
164          rowCount2 = Number(rowCountfinder2.responseJSON.rows[0]);
165          console.log(rowCount)
166          offset2 = Math.floor(Math.random()*rowCount2);
167
168          apistring2 = "https://www.googleapis.com/fusiontables/v2/query?sql=SELECT+++FROM%201eZJHsABfquT2C6Pit7fVBfR6wqqiXrTRM1ix46Hk%20OFFSET
%201%20LIMIT%203&key=%20AIzaSyA7P5SJNdhCVXn2bG0PzjEUaZcEI9sCE8";
169          makeCardsFromApistring(apistring2);
170
171      })
172  });
173
174  });
175
176
177
178
179
180  </script>
181
```